


1. MARKET DESCRIPTION :

- STRONG DEMAND.
- CLEAN, WELL MADE TEAS WERE READILY ABSORBED AT FIRM RATES.
- BPS AND LEAFY FANNINGS OF ALL SORTS SOLD AT FIRM TO DEARER RATES.
- MEDIUM SORTS WERE IRREGULAR AROUND LAST TO AT TIMES EASIER FOLLOWING QUALITY.
- EXPORTERS TO THE MIDDLE EAST AND CIS WERE ACTIVE WITH SELECTIVE INQUIRY FROM HUL.
- TO DATE, ALMOST 30% OF TEAS HAVE SOLD OVER Rs. 350/- COMPARED TO 39% IN 2022.

	WHOLE LEAF		BROKENS		FANNINGS
	1ST LINE	2ND LINE	LARGER	SMALLER	LEAFY
BEST	500-570+	470-520+	390-440+	380-430+	250-300+
GOOD	460-500+	420-470	360-390	350-380	210-250
MEDIUM	390-430+	380-430	320-350+	310-340	170-200+

2. TOTAL AUCTION WEIGHTED AVERAGE (₹)

	2024-25			2023-24			UPTO SALE - 36		
	SALE - 36	SALE - 35	+/-	SALE - 36	SALE - 35	+/-	2024-25	2023-24	2022-23
ORTHODOX	316.78	322.22	-5.44	225.21	221.27	3.94	298.57	218.48	321.83

3. QUANTITY OFFERED AND SOLD IN SALE - 36 (IN LAKH KGS)

	OFFERED	SOLD	OUT%	OUT%	OUT% UPTO SALE NO - 36		
				S-36 2023-24	2024-25	2023-24	2022-23
ORTHODOX	10.70	9.79	9	11	10	21	9

4. CATEGORY WISE WEIGHTED AVERAGE - ORTHODOX (₹)

	WHOLE LEAF	BROKENS	FANNINGS
SALE - 36/2024-25	394.72	309.02	203.82
SALE - 35/2024-25	388.53	310.07	205.74
SALE - 36/2023-24	247.31	231.09	140.26

5. CATEGORY WISE OFFERED & SOLD PERCENTAGE - ORTHODOX

	WHOLE LEAF	BROKENS	FANNINGS
OFFERED - S-36/2024-25	32.6	47.0	8.0
SOLD - S-36/2024-25	33.6	46.2	7.7

6. PRICE RANGE - ORTHODOX (FURTHER BREAK UP ON PAGE -2)

RANGE	2024-25		UPTO SALE - 36		
	SALE - 36	SALE - 35	2024-25	2023-24	2022-23
A. % OF TEA SELLING ABOVE ₹ 450.00	12.1	11.8	5.8	0.9	8.0
B. % OF TEA SELLING BETWEEN ₹ 425.00-449.99	3.7	3.5	2.3	0.1	3.6
C. % OF TEA SELLING BETWEEN ₹ 400.00-424.99	5.5	7.3	4.1	0.3	4.9
D. % OF TEA SELLING BETWEEN ₹ 375.00-399.99	10.3	8.9	7.7	0.4	9.2
E. % OF TEA SELLING BETWEEN ₹ 350.00-374.99	12.8	14.7	10.0	1.9	13.5
F. % OF TEA SELLING BETWEEN ₹ 325.00-349.99	7.0	8.1	11.0	3.9	11.5
G. % OF TEA SELLING BETWEEN ₹ 300.00-324.99	5.9	5.4	13.4	3.2	9.9
H. % OF TEA SELLING BETWEEN ₹ 275.00-299.99	6.5	6.5	8.6	4.0	6.9
I. % OF TEA SELLING BETWEEN ₹ 250.00-274.99	6.7	8.0	7.8	13.0	9.2
J. % OF TEA SELLING BETWEEN ₹ 225.00-249.99	5.2	4.4	5.7	19.9	5.8
K. % OF TEA SELLING BETWEEN ₹ 200.00-224.99	6.6	6.2	4.6	15.8	4.3
L. % OF TEA SELLING BETWEEN ₹ 175.00-199.99	6.1	5.3	5.8	8.8	3.8
M. % OF TEA SELLING BETWEEN ₹ 150.00-174.99	4.0	2.6	5.8	8.6	3.7
N. % OF TEA SELLING BELOW ₹ 150.00	7.6	7.2	7.3	19.2	5.8

7. FUTURE OFFERINGS (IN PACKAGES)

	2024-25			2023-24			+/-
	CLOSING DATE	FOR	UPTO	CLOSING DATE	FOR	UPTO	UPTO
KOL S/38	August 31, 2024	55652	804495	August 31, 2023	54647	1161720	-357225

CURRENCY RATES: 1USD = 83.94 INR, 1GBP = 110.63 INR, 1EUR = 93.32 INR (SOURCE : in.reuters.com 6th September 2024)

KOLKATA PRICE RANGE SALE 14 - 36**ASSAM**

Price Range	2024-25	2023-24	2022-23
A. % OF TEA SELLING ABOVE ₹ 450.00	6.1	0.9	8.2
B. % OF TEA SELLING BETWEEN ₹ 425.00-449.99	2.4	0.1	3.7
C. % OF TEA SELLING BETWEEN ₹ 400.00-424.99	4.3	0.3	5.0
D. % OF TEA SELLING BETWEEN ₹ 375.00-399.99	8.0	0.4	9.5
E. % OF TEA SELLING BETWEEN ₹ 350.00-374.99	10.3	2.0	13.8
F. % OF TEA SELLING BETWEEN ₹ 325.00-349.99	11.2	4.1	11.4
G. % OF TEA SELLING BETWEEN ₹ 300.00-324.99	13.7	3.3	10.0
H. % OF TEA SELLING BETWEEN ₹ 275.00-299.99	8.4	4.1	7.0
I. % OF TEA SELLING BETWEEN ₹ 250.00-274.99	7.4	13.3	9.1
J. % OF TEA SELLING BETWEEN ₹ 225.00-249.99	5.4	20.3	5.8
K. % OF TEA SELLING BETWEEN ₹ 200.00-224.99	4.5	15.8	4.2
L. % OF TEA SELLING BETWEEN ₹ 175.00-199.99	5.8	8.6	3.6
M. % OF TEA SELLING BETWEEN ₹ 150.00-174.99	5.7	8.1	3.5
N. % OF TEA SELLING BELOW ₹ 150.00	6.9	18.8	5.4

